



Classes can be customized to companies specific needs. Training can occur on company site or our site.

Check out our other certificates in :

Supervisory/ Leadership

Service Industry Professional

Human Resources

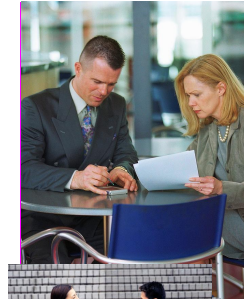
Advanced Human Resources

Mahoning County Career Center

Adult Workforce Development
7300 North Palmyra Road
Canfield, Ohio 44406



**Mahoning County Career Center
Workforce Development Training**



**Modern Marketing
Solutions
Certificate**

7300 N Palmyra Rd
Canfield, OH 44406

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Modern Marketing Solutions Certificate

Enhance your credentials and expertise while you focus your organization's marketing function to drive revenue and grow the business. Whether you are a new or veteran marketing or sales professional, you will benefit by participating in this Marketing & Sales Certificate.

The Marketing Certificate incorporates 14 courses listed to receive the Marketing / Sales certificate at a total cost of **\$395.00**.

Total Hours— 42

Evening Session: Meets twice per week on Monday & Thursday.

Start Date: March 15, 2010

End Date: May 6, 2010

Time: 6:00 p.m.—9:00 p.m.

Class Topics:

- Advanced Advertising
- Building Relationships & Overcoming Objections
- Building Your Brand
- Dynamic Sales Presentations
- Entrepreneurial Marketing
- Internet Marketing
- Intro to Advertising
- Marketing & Sales Principles & Concepts
- Organizational Behavior
- PR I: Public Relations in the 21st Century
- PR II; Press Releases & the Media
- Prospecting for Leads
- Selling Smarter
- Writing Reports & Proposals



Hear what our students are saying:

I found the availability / topics regarding classes to be generous & updated with the most current research-basically a lot to choose from to meet my particular needs. The environment & overall atmosphere was welcoming & genuine. I would return back to MCCTC for further education. “ **Robert McBride, Homes for Kids**

“*I enjoyed my Human Resources classes and was able to apply the information I learned in my current job.*” **Monica Pawlen, Austintown Schools**

“*The variety of Human Resource topics covered by the instructors bringing years of hands on experience to the classroom provide a foundation on which you can build or enrich a career.*” **Annette Grahovac, Austintown Schools**

“*As soon as I completed the HR certificate program, I got a job as an HR director.*”

Frank Hunt, M&M Manufacturing

“*The classes were a perfect blend of curriculum, and many instructors years of experience.*” **Carol Givens, LifeSkills**

“*I would recommend that anyone in the field of HR/Business Management / Communications / Public Relations consider enrolling in an upcoming course. They examine self-awareness; Personally , I gained a great deal!*”

Michelle Chevront, V& M Star